

**MODERN**  
METAL ROOFING



# A BRIEF INTRODUCTION TO MODERN METAL ROOFING

Modern Metal Roofing manufactures premium metal roofing systems in our state-of-the-art facility in Franklin, Indiana. All our metal roofing products are made from U.S. steel and aluminum coils, ensuring we are using the highest quality materials available.

At MMR, our company vision and mission is clear: create the highest quality metal roofing in the industry, while providing beautiful products that protect and enhance homes and businesses.



Modern Metal Roofing produces and ships roofing products across the company, offering short production times and expedited shipping.

For home and business owners, our in-house experts can assist you with color and style selection, product samples, and finding an approved MMR installer in your area.

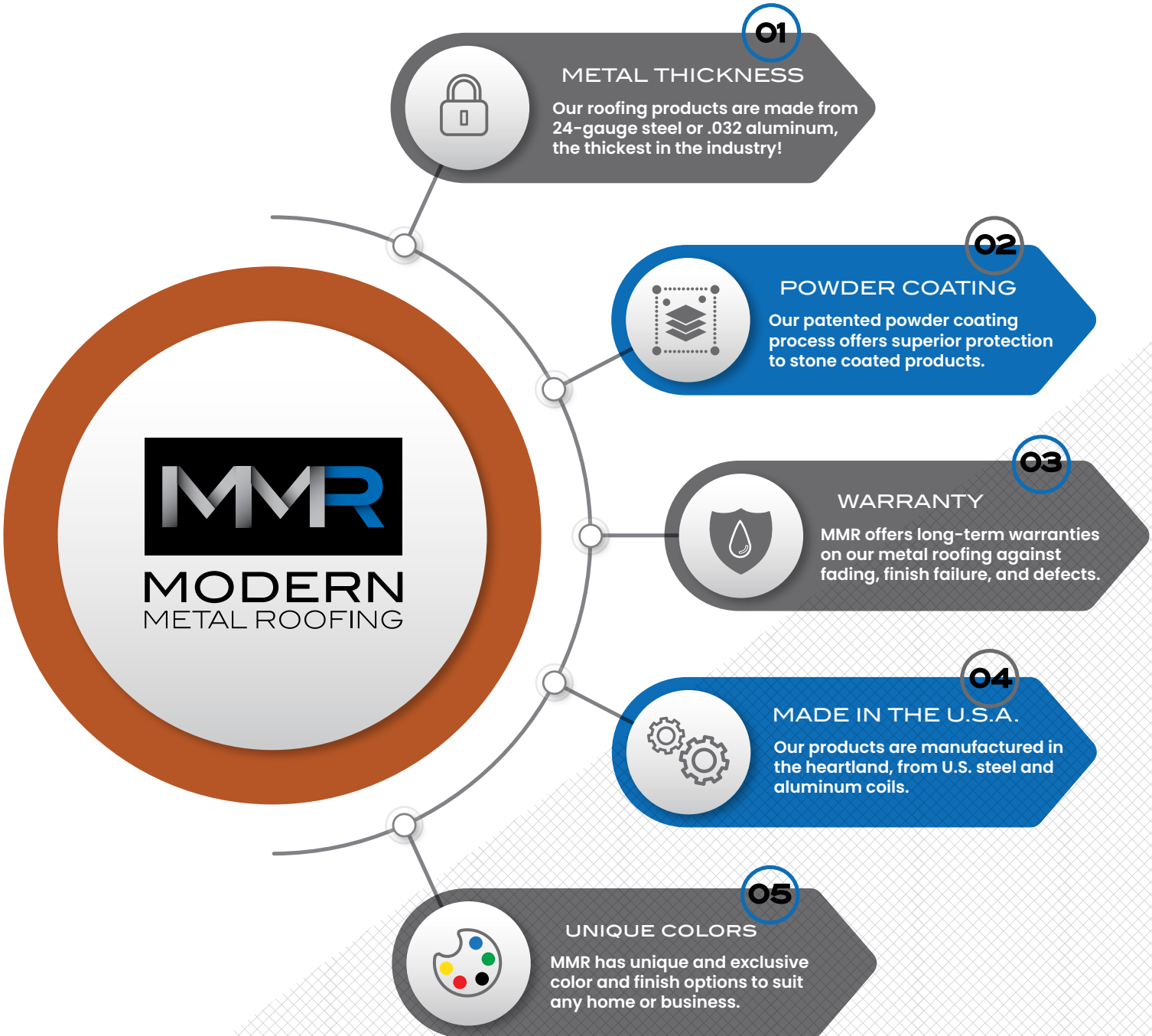
For roofing professionals, MMR can assist you with roof take offs, material ordering, and roof design. In addition, we offer a series of bilingual training videos to assist you in learning the installation process for our metal roofing. Finally, we offer marketing support, including co-branded flyers and videos, qualified leads in your area, and custom email marketing templates.

Modern Metal Roofing are proud members of the Metal Roofing Alliance, the largest advocacy group for metal roofing in the industry. In addition, MMR belongs to the Carolina’s Roofing and Sheet Metal Contractors Association, which provides industry support for contractors in North and South Carolina.

Our Metal Tile and Shake Series products, in both steel and aluminum, are approved for use in the state of Florida (excepting Miami-Dade County).

### OUR MISSION STATEMENT:

*Modern Metal Roofing strives to provide the highest quality metal roofing products possible, championing our core value of offering long-term, sustainable roofing that protects our customers’ assets. Our roofing products are innovative, environmentally friendly, and recyclable, lessening the negative impacts of oil-based roofing products. MMR is committed to being ethical in our business dealings and marketing, with a strong emphasis on customer service and accountability.*



The benefits above are just a few of the advantages a premium metal roof from Modern Metal Roofing provides for both home/business owners and professional contractors. These include:

### FOR HOME & BUSINESS OWNERS:

- **Energy Savings** – metal reflects 90% more of the sun’s radiation than asphalt shingles
- **Insurance Discounts** – Class 4 rated against wind and hail, eligible for discounts with many carriers
- **Increased Home Value** – homeowners typically recoup 50-75% of a metal roofs’ cost\*
- **A Unique and Stylish Roof** – our roofs will set your home apart, while providing decades of performance!

### FOR ROOFING PROFESSIONALS:

- **Exclusive Products** – offer clients in your area a unique and exclusive choice in metal roofing
- **Fast, Easy Ordering** – MMR offers short lead times, with easy ordering with our “turnkey” solutions
- **Aluminum Options** – the perfect solution for coastal installations near saltwater
- **Marketing Support** – MMR provides co-branded brochures, videos, and qualified leads in your area

\*Per the Metal Roofing Alliance



# THE METAL TILE SERIES

## OLD WORLD BEAUTY, NEW AGE MATERIALS

The Metal TILE Series provides the old-world aesthetic value of natural clay tile, at a fraction of the weight and cost. These distinctive 24-gauge steel metal panels offer a unique and beautiful roofing option, while providing the same long-term roofing performance and durability as traditional clay tile roofing. The Metal Tile Series is also available in .032 aluminum, for coastal installations near saltwater.



METAL TILE SERIES – SIENNA SUNSET XL



METAL TILE SERIES – CHARCOAL SMOOTH

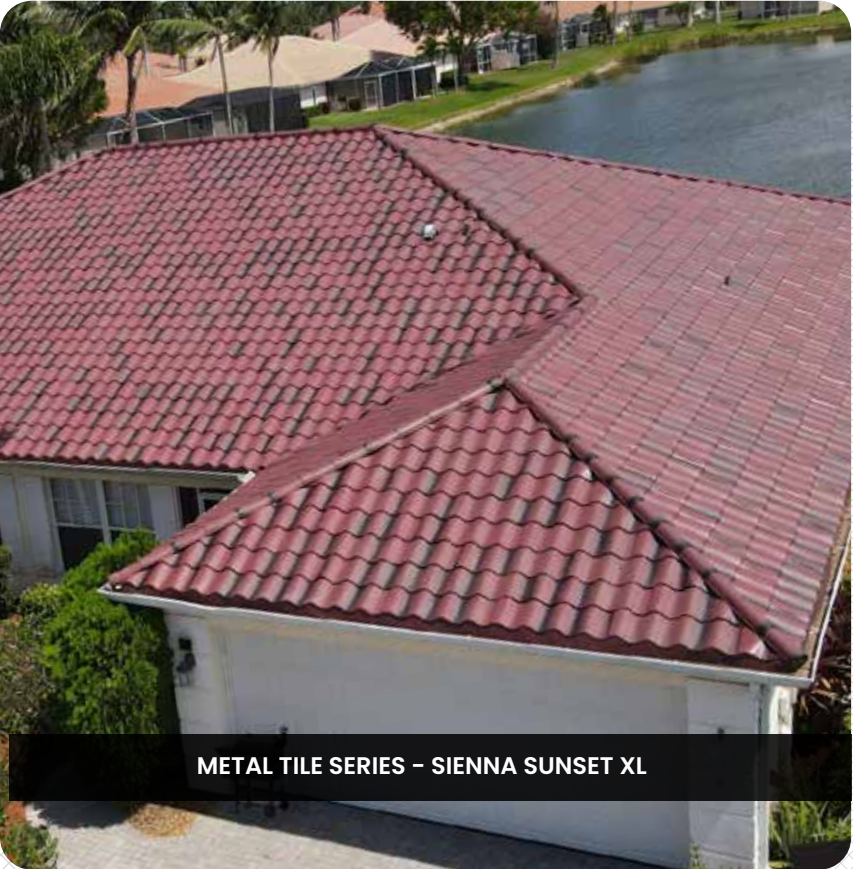


METAL TILE SERIES – COPPER PENNY XL

- 24-Gauge Steel or .032 Aluminum
- Dimensions: 43 1/2" length x 16 3/4" wide
- Rib Height: 2 1/8"
- Yield Strength: 40 KSI Minimum
- Attachment: On 2" Battens
- Wind Uplift Rating: 292 M.P.H.



METAL TILE SERIES – COPPER PENNY XL



METAL TILE SERIES – SIENNA SUNSET XL



METAL TILE SERIES – 24 GAUGE STEEL  
WEATHERED WOOD XL FINISH  
(AVAILABLE IN .032 ALUMINUM AS WELL)



METAL TILE SERIES – COLONIAL SLATE XL

## THE PERFECT REPLACEMENT FOR CLAY AND CONCRETE TILE

If you are looking to maintain the classic look of a Spanish tile roof, but are tired of the continued maintenance, storm damage, and cleaning required, the Metal Tile Series is a perfect replacement! The Metal Tile panels are lighter than traditional tile, won't allow algae growth, have a higher wind uplift rating, and requires virtually no maintenance during its decades of service life.

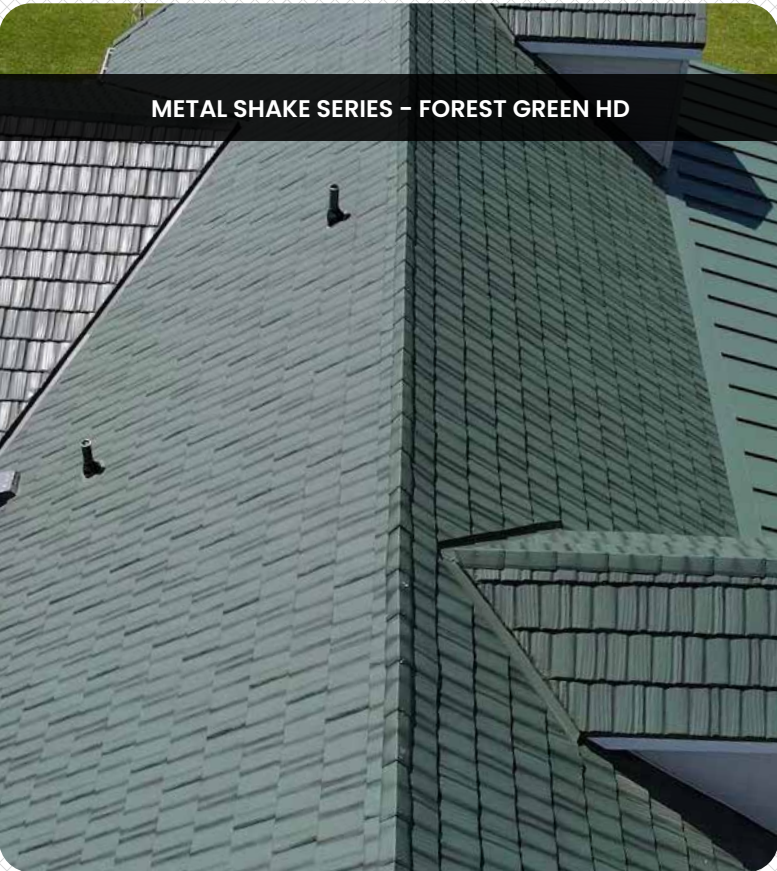
# THE METAL TILE SERIES



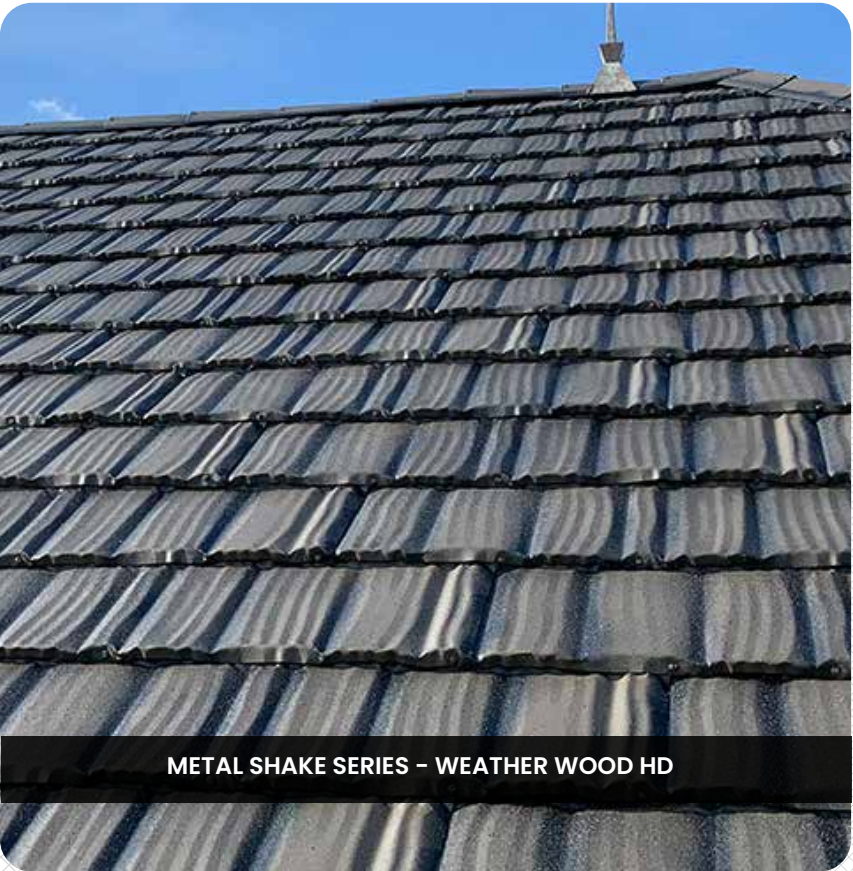
# THE METAL SHAKE SERIES

## MODERN & ELEGANT METAL ROOFING

The Metal SHAKE Series offers a modern take on a classic roofing style, the cedar wood shake roof. Constructed of high quality, durable steel, the Shake series offers the distinctive dimensional wood shake look, without the pest control, fungus, and wood rot issues that affect traditional cedar shake roofing. The Metal Shake Series is also available in .032 aluminum, for coastal installations near saltwater.



24-Gauge Steel or .032 Aluminum  
Dimensions: 45 3/4" length x 17 1/4" wide  
Rib Height: 2 1/8"  
Yield Strength: 40 KSI Minimum  
Attachment: On 2" Battens  
Wind Uplift Rating: 292 M.P.H.



METAL SHAKE SERIES – 24 GAUGE STEEL  
HICKORY HD FINISH  
(AVAILABLE IN .032 ALUMINUM AS WELL)



## MAKE YOUR HOME OR BUSINESS STAND OUT FROM THE CROWD

While the Metal SHAKE Series offers superior protection against wind, hail, and the elements, you don't have to sacrifice beauty for durability. The dimensional profile of the Metal Shake panels provides a stark contrast to asphalt shingles and other roofing systems. You can dramatically transform your home or business, creating a unique look that will be the envy of your neighbors, while having peace of mind you are protected!

# THE METAL SHAKE SERIES



THE MODERN METAL ROOFING DIFFERENCE

01



METAL THICKNESS

Our roofing products are made from 24-gauge steel or .032 aluminum, the thickest in the industry!

290+  
M.P.H.

WIND UPLIFT RATING

CLASS 4  
RATED

IMPACT RESISTANCE

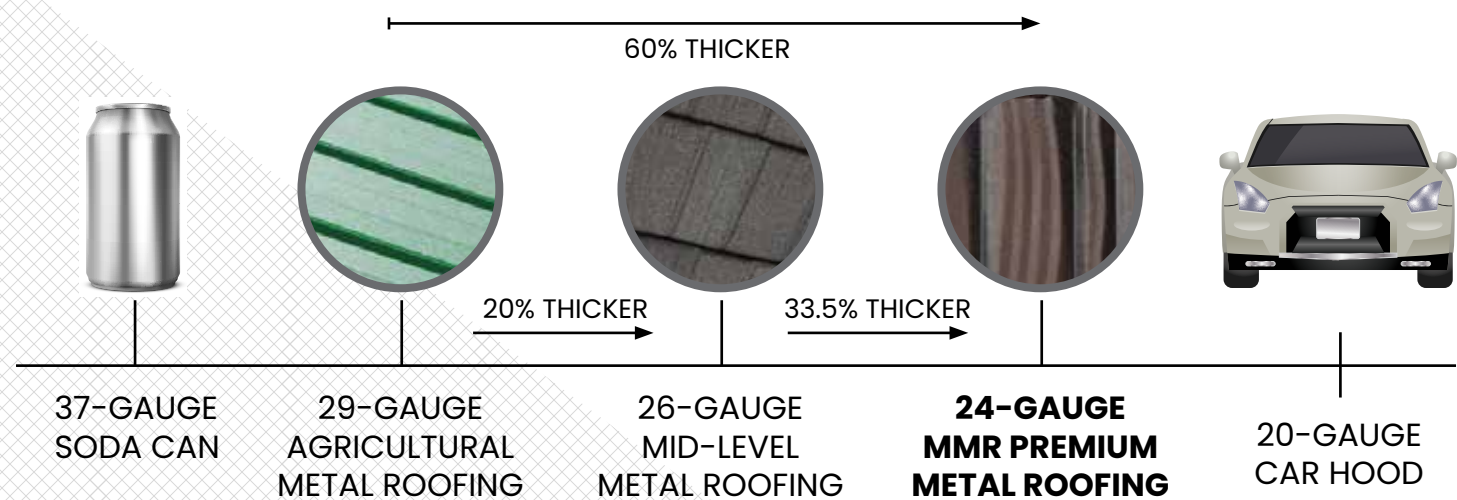
CLASS A  
RATED

FIRE PROTECTION

CLASS 90  
RATED

HIGH WIND PROTECTION

Metal roofing systems come in a variety of thicknesses that greatly affect the long-term performance of the roof. The thickness of the metal is measured by gauge, with the lower the number, the thicker the metal. The graph below shows the gauges of common items and roofing systems.



02



POWDER COATING

Our patented powder coating process offers superior protection to stone coated products.

MAXIMUM PROTECTION FOR LONG-LASTING DURABILITY

Modern Metal Roofing has a patented powder coating process that adds a permanent protective layer to the metal finish. A specialized, fine powder is electrostatically applied, and heat cured, creating a permanent bond. Unlike stone coated roofing materials, the powder coating does not rely on adhesives and will not flake off over time.

Once we apply the panel highlights, in our HD/XL versions, the completed panel looks like this:



03



WARRANTY

MMR offers long-term warranties on our metal roofing against fading, finish failure, and defects.

50  
YEAR

POWDER COATED

40  
YEAR

SMOOTH SURFACE

LONG-TERM PEACE OF MIND

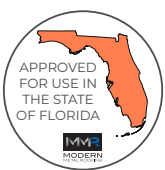
Modern Metal Roofing stands behind our products with long-term material warranties on our premium metal roofing products. For our steel roofing systems, we offer a 40-Year Limited warranty and a 50-Year warranty on our powder coated panels. For coastal installations near seawater, our aluminum roofing panels carry the same warranty terms. With MMR, you can be assured your metal roof will not fade, delaminate, or fail for decades to come. In addition, our warranties are transferrable, becoming an asset to your home or business!

04



MADE IN THE U.S.A.

Our products are manufactured in the heartland, from U.S. steel and aluminum coils.



PROUDLY MANUFACTURED IN THE HEARTLAND

MMR produces all our premium metal roofing products in our solar-powered facility in central Indiana. Since we utilize American steel in producing our products, our roofing systems qualify as "Made in the U.S.A." for government and municipal projects.



05



UNIQUE COLORS

MMR has unique and exclusive color and finish options to suit any home or business.

8  
COLORS

SMOOTH FINISH

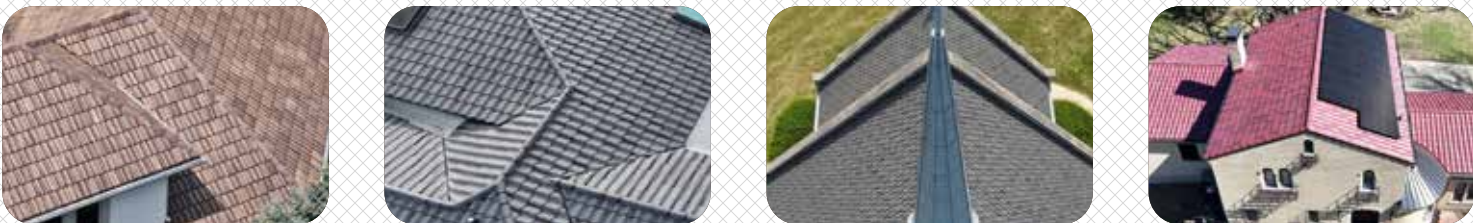
12  
COLORS

POWDER COATED FINISH

UNIQUE & EXCLUSIVE COLOR OPTIONS

While metal roofing is designed for long-term waterproofing protection for a home or business, it often has a reputation for being "barn-like" or boring in appearance. Modern Metal Roofing offers consumers an extremely durable roof with a 50+ year service life, which will transform the look of any building. One of the ways we accomplish this is by creating unique colors, using our powder coating process.

By applying diverse shades of a specialized powder to the panels, MMR creates a dimensional effect to our roofing that is unique and exclusive. In addition, by applying various colors of powder to our pre-painted Kynar metal, MMR can produce a wide variety of options that can accentuate the beauty of any home or business!





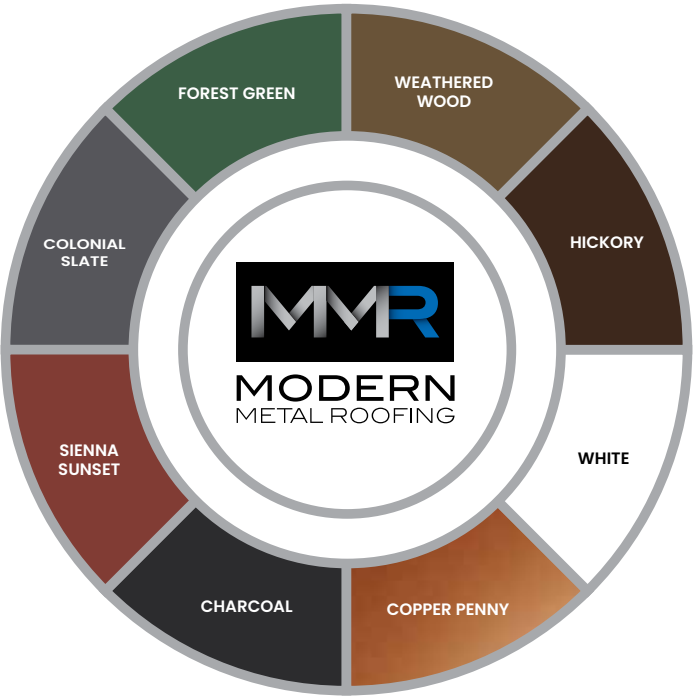
# OUR STANDARD COLORS

Modern Metal Roofing offers two finish options, smooth metal and powder coated. Our smooth metal panels are offered in eight standard colors, with a premium Kynar paint finish that won't fade or delaminate. These colors are available in both steel and aluminum.

Our standard smooth colors are:

- Charcoal
- Colonial Slate
- Copper Penny
- Forest Green
- Hickory
- Sienna Sunset
- Weathered Wood
- White

MMR offers a 40 Year Material Warranty on our smooth panel roofing systems.



# OUR EXCLUSIVE POWDER COATED COLORS

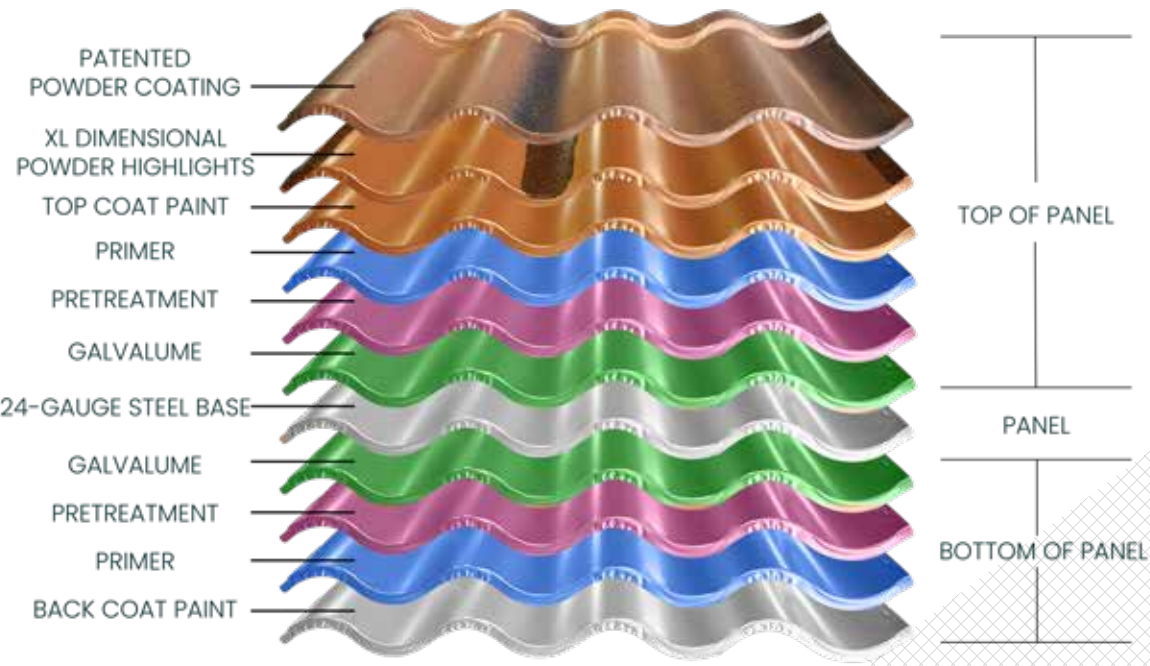
Modern Metal Roofing utilizes a patented powder coating process to enhance the strength of the metal finish (more on powder coating on the next page). By applying various shades of powder to our standard metal options, we can offer twelve powder coated colors. In addition, we add dark highlights to the panels to give them a sense of dimensionality. MMR offers a 50 Year Material Warranty on powder coated systems.



No matter what type of home or business you are looking to upgrade with a premium metal roof, Modern Metal Roofing has the perfect color combination to create a stunning new appearance!

# METAL TILE SERIES COMPOSITION

24-GAUGE STEEL



When evaluating a metal roofing product, the finish on the panel is of key importance for long-term longevity. Modern Metal Roofing utilizes premium, pre-painted American steel and aluminum, before adding our patented dimensional highlights and powder coating. The Metal Tile and Metal Shake Series panels come in both 24-gauge steel and .032 aluminum, with the protective layers shown in these diagrams.

# METAL SHAKE SERIES COMPOSITION

.032 ALUMINUM





OUR STANDARD COLORS

CHARCOAL

POWDER COATED FINISH



SMOOTH FINISH

POWDER COATED FINISH



SMOOTH FINISH

COLONIAL SLATE

POWDER COATED FINISH



SMOOTH FINISH

POWDER COATED FINISH



SMOOTH FINISH

COPPER PENNY

POWDER COATED FINISH



SMOOTH FINISH

POWDER COATED FINISH



SMOOTH FINISH

FOREST GREEN

POWDER COATED FINISH



SMOOTH FINISH

POWDER COATED FINISH



SMOOTH FINISH

HICKORY

POWDER COATED FINISH



SMOOTH FINISH

POWDER COATED FINISH



SMOOTH FINISH

POWDER COATED FINISH



SMOOTH FINISH

SIENNA SUNSET

POWDER COATED FINISH



WEATHERED WOOD

POWDER COATED FINISH



SMOOTH FINISH

WHITE

POWDER COATED FINISH



SMOOTH FINISH

POWDER COATED FINISH



SMOOTH FINISH

POWDER COATED FINISH



SMOOTH FINISH

POWDER COAT ONLY COLORS



CHAMPAGNE



CEDAR



LEATHER



TUSCANY



CHAMPAGNE



CEDAR



LEATHER



TUSCANY

OUR STANDARD COLORS



# WHY CHOOSE MODERN METAL ROOFING?

When evaluating metal roofing systems, either as a home or business owner or a roofing professional, Modern Metal Roofing provides benefits you cannot find from any other manufacturer. While some of these benefits have been discussed in detail in this brochure, there are many others to consider.

## FOR HOME & BUSINESS OWNERS:



### ENERGY SAVINGS

According to the Metal Roofing Alliance, metal roofing reflects 90% more solar radiation than asphalt shingles. This helps keep upper floors cooler, resulting in consistent energy savings!



### PEACE OF MIND

Severe weather, including thunderstorms, tornados, and hurricanes cause major damage to asphalt shingle and lesser quality metal roofing. Don't stress inclement weather, protect your home or business!



### TRANSFERABLE WARRANTY

Your long-term warranty becomes an asset when selling your home or business, as it is transferable to the new owner. MMR makes this process easy to navigate, with minimal paperwork required.



### FIRE PREVENTION

Since steel is fireproof, an MMR metal roof can help prevent the spread of wildfires from embers that land and burn on a traditional roof. This factor can qualify for insurance discounts, in some areas.



### LOW MAINTENANCE

Unlike slate, tile, or low-quality metal roofs, an MMR roof requires little to no maintenance, other than general housekeeping and gutter debris removal. No costly cleanings or fastener repairs required!

## FOR ROOFING PROFESSIONALS:



### FAST SHIPPING

MMR offers convenient and fast shipping of roofing product orders. Our lead times are as fast as two weeks, far exceeding the wait times for other products, especially slate and clay tile.



### MULTI-MEDIA TRAINING

To assist with the installation process, MMR provides both print and video installation manuals, available in both English and Spanish. In addition, technical experts are on-hand to answer questions.



### QUOTATION ASSISTANCE

MMR is willing to assist you in the ordering process by helping you develop quotes for your customers. Simply provide an Eagleview™ or other digital schematic of your project for assistance.



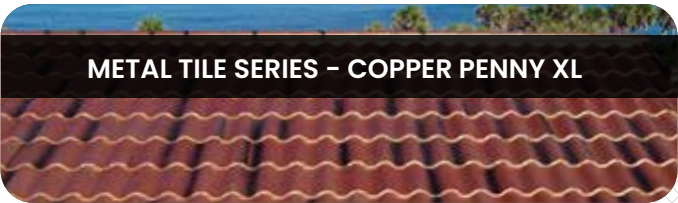
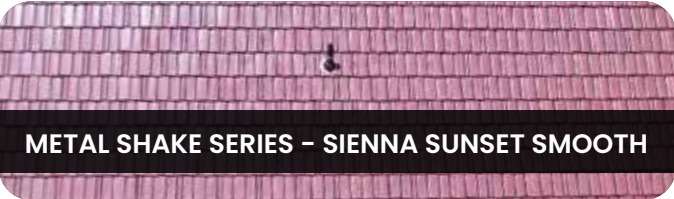
### TURNKEY ROOFING SYSTEMS

An MMR metal roofing system comes with all trims and accessories needed to install the project. We review your order and project details to ensure you have everything needed for a successful project!



### CUSTOM COLORS

Have a project that requires a unique or hard to find color? Modern Metal Roofing can offer a wide variety of custom colors in addition to our standard offerings.



ROOFING AS BEAUTIFUL, AS IT IS DURABLE!





**MODERN**  
METAL ROOFING

**848.667.7663**  
[modernmetalroofing.com](http://modernmetalroofing.com)

